

Chris Coffey

Represented by The NWT Group
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Experience

Investigative Reporter, WMAQ, Chicago, IL **2013 – Present**

General Assignment and Investigative Reporter, WVIT, Hartford, CT **2010 – 2012**

General Assignment Reporter, KEYE, Austin, TX **2010 – 2012**

- Drove viewers through social and traditional media for maximum news impact. Sought daily subject matter relevant to Central Texas audience. Strong emphasis on writing and delivering information in a variety of environments. Working knowledge of Final Cut Pro editing software. Fill-in produce as needed.

Investigative-Consumer Reporter/Fill-in Anchor, KTBC, Austin, TX **2004 – 2009**

- Managed and led station's *7 On Your Side* investigative/consumer news team. Served as a liaison between viewers and large companies. Blogged about news topics to drive viewers to targeted webpages. Forged lasting relationships with state and area leaders, businesses and consumer groups. Worked extensively with corporate attorney, exercising knowledge of media law.
- Received 1st Place Texas Associated Press award for beat reporting.

General Assignment Reporter/Fill-in Anchor, WCIA, Champaign, IL **2002 – 2004**

- Senior reporter for central Illinois' number one rated newscast. Covered complex industrial, crime and education issues. Reported legislative issues from the Illinois General Assembly.
- Received Illinois Associated Press award for spot news reporting.

General Assignment Reporter/Fill-in Anchor, KWES, Midland, TX **1998 – 2002**

- Developed and exercised writing skills. Reported daily live news broadcasts. Shot and edited video content highlighted in stories.

Education

Truman State University, Kirksville, MO **1998**

Bachelor of Arts, Communication