

Jon Alba

Represented by The NWT Group
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Experience

Sports Host/Reporter, News 13 Orlando, Orlando, FL

September 2018 – Present

- Host a 30-minute sports program covering both Central Florida and national sports
- Report magazine style features and daily sports news packages multiple times per week
- Cover multiple professional sports teams (including the NBA and MLS), high-level Division I sports (University of Florida, UCF)
- Research and enterprise story ideas
- Shoot and edit majority of stories

Sports Director/Anchor/Reporter, WVII/WFVX, Bangor, ME **September 2015 – September 2018**

- Serve as lead anchor & producer for three nightly sportscasts, five nights a week in competitive market
- Interview, shoot, write all content, with coverage including New England pro/college/high school sports
- Deliver live scripted and ad-lib reports/interviews on-location, working with directors and producers
- Developed innovative basketball-oriented studio show, growing the station's sports content
- Fill-in news anchor
- Sideline reporter for University of Maine baseball and football games, broadcast on ESPN/FOX College Sports

Host/Producer/Social Media Manager, Living the Gimmick podcast

June 2015 – Present

- Co-host and produce two professional wrestling/MMA/combat sports audio and video shows/podcasts
- Manage social media for brand, interacting with more than 20,000 followers internationally

Associate Producer/Assignment Desk Associate, MLB Network

June 2014 – September 2015

- **Emmy Award** winner for “Outstanding Studio Show,” serving as an associate producer (MLB Tonight)
- Developed daily television programs broadcast for a national audience, including pitching ideas for air
- Duties included requesting video, transcribing, booking feeds and reaching out to personalities or entities for booking, monitor wires and social media for breaking news to be relayed to fellow producers

Columnist, AOL Sports **September 2014 – May 2015**

- Contributed sports editorials for AOL Sports, utilizing CMS and other multimedia tools

Production Assistant, Major League Baseball Advanced Media, L.P. **July 2013 – August 2014**

- Cut game highlights and helped produce in-studio shoots for MLB.com

Play by Play announcer **January 2011-May 2015**

- Play by play for various high team sports teams which aired on East Brunswick Television

Education

Quinnipiac University, Hamden, CT **May 2015**

Bachelor of Arts in Journalism, Concentration in Broadcast Journalism; Minor in Sports Studies

- Six-time Connecticut Society of Professional Journalists award-winner for reporting

Skills

- Broadcast Writing, Play-By-Play, Voicing, One-Man Band Reporting, Live shots, Interviewing, Podcasting, Edius, Final Cut Pro, Adobe Creative Suite, Inception, ENPS, Microsoft Office, Social Media, CMS/WordPress, AP Style

Awards

- Maine Association of Broadcasters Award (MAB) for Best Sportscast in the state of Maine, 2018