

Alexa Green

Represented by The NWT Group
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Experience

Reporter, WXIN/WTTV, Indianapolis, IN **2017 – Present**

- Write scripts and report live 10+ times on-air from 4 AM-10 AM for two TV stations
- Cover breaking news, and other topics including crime, politics, health, community events, and human interests
- Extremely deadline-oriented and works well under pressure
- Pitch story ideas to management for enterprise reporting based on research and viewer impact
- Adept at building rapport with the public officials, law enforcement and other professionals
- Write web articles daily gaining high visitor traffic
- Established and developed a social media presence on various platforms with 10,000+ followers

Participant, Reason To Dance **Nov 2018 – Mar 2019**

- Participant in fundraiser for Riley Hospital for Children
- Successfully fundraised in excess of \$28,000 through sponsorships and donations for Riley Hospital for Children
- Fundraised the 3rd highest amount in the event's 5-year history

Volunteer, Big Brothers Big Sister Central Indiana **Nov 2017 – Present**

- Developed relationship with little sister sharing a variety of experiences and providing guidance, encouragement, and support

Multimedia Journalist, Time Warner Cable News, Syracuse, NY **2013 – 2017**

- Operated camera in the field as well as reviewed interview footage, edited and wrote story for air
- Generated 400+ on-air stories including creating, writing, editing, videoing, and producing daily stories

Freelance Social Media Marketer, Syracuse, NY **2015 – Present**

- Successfully created and marketed a food-focused Instagram account with more than 4,000 followers

Intern, Station, Time Warner Cable News, Syracuse, NY **2012 – 2013**

- Pitched story ideas and shadowed reporters in the field
- Assisted in filming and interviewing subjects

Education

Syracuse University, S.I. Newhouse School of Public Communications

Bachelor of Science, Broadcast and Digital Journalism, Minor in Marketing

Skills

- PC and Mac proficient
- Avid Video Editing Program, Final Cut Pro Editing
- DaletPlus Media Systems, Audacity Audio Editing
- Microsoft Word, PowerPoint, and Outlook
- Facebook Pages, Twitter, LinkedIn
- YouTube, Live reporting, Day-of reporting