

# Dave Froehlich

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Represented by The NWT Group, 817-987-3600, NancyShafran@theNWTgroup.com

## EXPERIENCE

**Anchor/Reporter, KTBC-TV Austin, TX** **2013-Present**

Anchor 6 hours daily for morning and midday newscasts  
Conduct live interviews with newsmakers, local leaders, national entertainers  
Work with producers in the planning of morning show segments  
Active on multiple social media platforms  
Edit news copy  
Make public appearances representing station.

**Anchor/ Reporter, KRIS-TV (NBC) Corpus Christi, TX** **2010-2013**

Co-anchor 2 hour morning newscast and solo anchor the noon newscast.  
Produce noon newscast daily  
Produce segments for morning newscast  
Post content to station website  
Set up and book guests for noon newscasts  
Report when possible

**Weekend Anchor/Reporter, WDAF-TV (FOX) Kansas City, MO** **2007-2010**

Report and go live for nightly 9 & 10 pm newscasts.  
Generate story ideas daily.  
Started as reporter and later promoted to weekend anchor.

**Anchor/Reporter/Producer, KRIS-TV (NBC) Corpus Christi, TX** **2004-2007**

Co-anchor 2 hour morning newscast.  
Anchor and produced ½ hour noon show.  
Solo anchor weekend evening news before being promoted to morning newscast  
When working weekends, gathered, wrote and produced news stories daily.  
Special assignment and series reports

**Anchor/Reporter, KVII-TV (ABC) Amarillo, TX** **2001-2004**

Co-anchor 1½ hour morning news and 1 hour noon news.  
Report general assignment stories.  
Produce morning and noon shows on fill-in basis.

**Anchor/Reporter, KREX-TV (CBS) Grand Junction, CO** **2000-2001**

Co-anchor 5 and 10pm news Monday through Friday.  
Co-produce 10 pm news.  
Gather video, wrote and edited packages for newscasts.  
Hired as Sports Director before moving into news

**Production Assistant, KPRC-TV (NBC) Houston, TX** **1999-2000**

Aided in production of morning newscast.  
Operated helicopter camera.

## EDUCATION

1993-1997 History B.A., University of Texas at Austin