

# Susanna Song

Represented by The NWT Group  
817.987.3600 CarolynKane@NWTgroup.com



## Experience:

### **Director of Communications and Marketing, High Wire Networks March 2018 - present: Chicago, IL**

- Susanna has spent the past 9 months pioneering and leading the marketing department at an Information Technology company. She's leveraged her strong journalism experience to build and execute weekly email and newsletter campaigns, spearhead media relations via social media and relevant pitches, and revamp the website to boost SEO and drive traffic to the company site. Her work has helped convert leads into customers and build a strong and memorable brand. She's incorporated videos to capture compelling stories, stepping in as the interviewer, producer, writer and editor. Susanna also leads all internal communications and is a member of the Executive team.

### **WBBM, Chicago, IL**

**December 2010 – Present**

- General Assignment Reporter
- Fill-in Anchor

### **KSTP, Minneapolis-St. Paul, MN**

**February 2007 – November 2010**

- General Assignment Reporter
- Fill-in Anchor

### **WEEK, Peoria, IL**

**September 2004 – January 2007**

- Reporter/Anchor
- Fill-in Weather and Producer

### **Event News Network, Chicago, IL**

**2006**

- Freelance Host
- Hosted the nationally recognized medical journal

### **Korean Broadcasting Channel, Chicago, IL**

**2003**

- Host
- Anchored an English talk show

## Education:

### **Northwestern University, Medill School of Journalism**

**2004**

Bachelor of Science, Broadcast Journalism & Religion

## Skills/Affiliations:

- Proficient in Korean and Spanish
- Final Cut Pro, Avid
- Co-Chair, Asian American Journalists Association Chicago Chapter

## Awards:

- 2010 East-West Center Journalism Fellow
- Emmy Award Winner/Nominee – Bridge Collapse, Adoptee Reunion
- SPJ 2nd Place in Serious Feature Story