

Isabel Rosales

Represented by The NWT Group
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Experience

MMJ/Reporter, WFTS, Tampa, FL

2016 – Present

- Deliver enterprise, lead stories daily
- Report, write, stories for weekday newscasts live in field and in studio
- Develop strong relationships with local sources
- Fill-in Anchor as needed
- Break news on social media

Bilingual Reporter, Weekend Anchor/Producer WHSV, Harrisonburg, VA

2014 –2016

- Produce, solo anchor weekend evening newscasts
- Manage weekend reporters, responsible for assigning them to stories
- Deliver enterprise, beat, lead stories daily under very tight deadlines
- Report, shoot, write, edit stories for weekday newscasts
- Develop strong relationships with local sources
- Use Spanish to create stories competitors can't
- Go-to reporter for breaking or complex stories, especially live shots

Investigative Reporting Intern, WLEX, Lexington, KY

2013 – 2014

- Off-camera reporter
- Responsible for setting up, researching stories for air
- Conduct interviews for on-air
- Travel with investigative team across the state and help with English to Spanish translation

Anchor/Reporter/Producer/Writer/Sports, UK Student News Network

2013 – 2014

- Report on deadline stories for air with emphasis on diversity and ethics for Lexington DMA
- Manage entire staff as producer
- On-air talent for daily newscasts live on Time Warner Cable in Fayette County with a potential reach of more than 250,000 homes

Education

University of Kentucky, Lexington, KY

May 2014

Bachelor of Arts in Journalism: Focus on broadcast and new media

Double Major in Spanish: Advanced, focus on writing, literature, history, linguistics and translation

Skills

- Fluent: Spanish is first language
- Editing: Edius, Final Cut Pro, Adobe Premiere Pro
- General: EZNews, iNews, Clickability, studio and control room operations, social media