

Lauren St. Germain

Represented by The NWT Group
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EXPERIENCE

Anchor/Reporter, WFTS, Tampa, FL

June 2017 – Present

- Promoted to weekend morning anchor after 3 months.
- Help develop content and help producers find content for the morning show
- Write scripts, and proof pkgs
- Engage the audience on social media all morning

Reporter, WFTS, Tampa, FL

March 2017 – June 2017

- Dayside reporter – turning daily enterprise packages and reporting live

Anchor/Reporter, WTVY, Dothan, AL

February 2014 – March 2017

- Launched the premier Good Morning Chattanooga Weekend (2 hour, single anchor) show as the primary anchor
- Field Anchor for the 2016 Tennessee AP first place "Best TV Newscast" for the Good Morning Chattanooga Weekend show honoring the 5 servicemen killed at the local recruitment center on July 16, 2015.
- Promote the GMC Weekend show and market NewsChannel 9 through multiple social media outlets
- Arrange local feature stories including weekly "Featured Creature," "Homegrown," and "Pay it Forward" segments
- Dayside reporter during the week – turning daily packages and reporting live during breaking news
- Fill-in anchor for weekday morning and evening newscasts

Anchor/Producer, WTVY, Dothan, AL

July 2013 – February 2014

- Anchor and producer for CW Primetime News at 9
- Anchored a live half-hour broadcast every night Monday through Friday in studio and live on location
- Newscast formatted to attract the younger "on-the-go" generation demographic
- Wrote script; edited video; posted every story to the web; promoted through social media
- Fill-in anchor for WTVY (CBS) News 4 at 5, 6 & 10, WTVY News 4 this Morning, and WRGX (NBC) News at 5:30

Anchor/Producer/Reporter, WTVY, Dothan, AL

July 2012 – June 2013

- Launched a newscast on the CW, "Primetime News at 9" as a co-anchor and co-producer
- Anchored live half-hour newscast; compiled content from WTVY, CNN, and AP; wrote script; edited video
- Reporter Days: shot/wrote/edited the show's "top story" package & VO/SOTs; one-man band reporting

RESEARCH/INTERNSHIPS

Anchor, WCCA, Worcester, MA

May 2012 – July 2012

Medical Reporting Intern, WCVB, Boston, MA

January 2012 – May 2012

News Intern, WCVB, Boston, MA

September 2011 – December 2011

EDUCATION

Boston University

September 2008 – May 2012

Bachelor of Arts in Psychology, Minor in Public Health, Psi Chi – International Honors Society of Psychology

SKILLS

- One Man Band Reporting
- Shooting: P2, JVC HM 100
- Editing: Final Cut Pro, Adobe, Edius
- iNews/AP ENPS
- Social Media: Facebook & Twitter

Community Involvement

- “Girls on the Run” is a non-profit after-school program for girls in 3rd through 5th grade
- Promote mental, emotional, and physical health through fun and active lessons involving running, working towards a goal of completing a 5k run at the end of the season
- Head coach for a group of 10 girls for two sessions (a session lasts half a year)