

Chris Holmstrom

Represented by The NWT Group
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Experience

Freelance Reporter, KCBS, Los Angeles, CA

May 2018 – Present

Weekend Anchor/Reporter, KOIN, Portland, OR

September 2013 – May 2018

- Researched and wrote for General Assignment stories
- Demonstrated compelling storytelling using dynamic live shots and stand-ups
- Used social media platforms to interact with and update viewers (Twitter, FB, Instagram, Vine)
- Anchored weekend newscast and weekdays as needed

Weekend Anchor/Reporter, KOLD/KMSB, Tucson, AZ

August 2011 – September 2013

- Reported, wrote and edited PKGs and VOBs for 9 and 10pm newscast
- Reported live daily, able to set up live shots
- Anchored weekend newscast and weekdays as needed
- Used social media to interact with and update viewers
- Wrote AP style web stories and posted web video

Weekend Anchor/Reporter, KNDU, Tri-Cities, WA

July 2009 – July 2011

- Reported, wrote and edited a variety of stories on a tight deadline
- Daily live shots including setting up the live truck
- Anchored and produced weekend newscasts and filled-in on weekdays as needed
- Posted stories online and updated Facebook and Twitter account with breaking news from the field

Intern, KNAZ, Flagstaff, AZ

May 2006 – August 2006

Education

Northern Arizona University, Flagstaff, AZ

May 2008

School of Communication

Bachelor of Arts in Electronic Media: Journalism, Minor in International Communication

- Deans List
- Studied Abroad in the Netherlands

Fordham University, New York, NY

May 2005

Summer in the City New York Internship Program

Awards

Rocky Mountain Emmy

2012

Best Newscast in medium market