

# Erin Christiansen

Represented by The NWT Group  
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## Experience

### **Chief Meteorologist, KGUN/KWBA, Tucson, AZ** **2006 – Present**

- Develop and deliver weather forecasts and anchors 5pm, 6pm, 9pm and 10pm newscasts
- Build WSI, AccuWeather and Weather Central graphics
- Post digital content including daily website, email and social media forecasts
- Manage weather team, oversee schedules and have trained 12 back-up weather persons
- Improved station's ratings 35% in key demographic of women 25-54
- Drove station's social media traffic improvement 25% in Facebook likes and 20% in shares
- Increased website traffic 40% by writing engaging weather stories daily
- Boosted sales revenue \$400,000 in three months through “Erin Said You Would Win”
- Saved 10,000 homeless pets with “Critter Countdown” campaign, local adoption events
- Raised \$60,000 for local charities through single-handedly planning and designing Halloween events

### **Radio Meteorologist, KQTH/KMXZ/KTGV, Tucson, AZ** **2006 – Present**

- Wrote and announced daily forecasts for morning, afternoon and evening broadcasts
- Grew 104.1 FM KQTH The Truth's James T Harris show by 25% making it the #1 talk show in the market

### **Evening Meteorologist, KIVI/KSAW/KNIN, Boise ID (from Tucson, AZ)** **2010**

- Forecast, build graphics and anchor 5, 6, 9 and 10pm newscasts
- Saved Journal \$75,000 annually by taking on this added role
- Met extremely tight deadlines to take over Boise operations importing graphics, building rundowns, working out broadcast logistics

### **Morning News Anchor, KOLD, Tucson, AZ** **2003 – 2006**

- Anchored early morning newscasts
- Handled in-studio and satellite interviews
- Grew ratings from #3 to #1 in the morning in key women 25-54 demographic
- Booked, wrote, conducted both in-studio and satellite interviews for each two-hour newscast

### **Morning & Noon Meteorologist, KOLD, Tucson, AZ** **2003 – 2006**

- Forecasted, built WSI graphics and anchored 5am-7am and Noon newscasts
- Posted website content and sent email alerts daily
- Grew ratings from #2 to #1 in the noon market in key women 25-54 demographic three years in a row

***Weekend Meteorologist/Reporter, KOLD, Tucson, AZ*****2000 – 2003**

- Anchored 5pm and 10pm weekend newscasts
- Reported on general assignment and consumer stories during the week, including live shots
- Handled weather forecasts. Built WSI and Weather Central graphics

**Education****Mississippi State University****2004**

Broadcast Meteorologist Program

**Illinois State University****1997**

Bachelor of Science, Mass Communication/Broadcasting

**Tucson National Weather Service**

Monsoon Safety Class

**National Weather Service**

Dust Storm Safety Workshop

**Barron Radar Systems**

Dual-Pole Radar short course

**Honors/Associations/Community**

- Emmy Award, Rocky Mountain Region, Two Emmy Awards, Four Nominations
- Certified Broadcast Meteorologist Seal Awarded, 2008
- American Meteorological Society Seal Awarded, 2005
- Associated Press Award for News Writing Arizona
- Tucson Weekly: Best Weather Person (three consecutive years)
- Arizona Daily Star, Readers' Choice Award
- Dancing With Our Stars, Foxtrot Champion
- Miss American Coed Illinois, Miss Illinois; Winner, Modeling Competition; Winner, Speech Competition
- National Weather Association, Member
- American Meteorological Society, Member