# **Amy Yensi**

Represented by The NWT Group 817.987.3600 SandraRichards@NWTgroup.com



### **Experience**

Reporter, NY1, New York, NY

April 2018 – Present

#### March 2015 - March 2018

#### Reporter, WJZ, Baltimore, MD

- Enterprise stories daily
- Reported live on TV
- Posted stories on social media and web several times a day
- Generated and maintained sources

#### Morning Live Reporter/MMJ, News 12 The Bronx, Bronx, NY

**July 2011 - March 2015** 

- Reported live from the field for the morning show and produced packages five days a week
- Shot, wrote and edited stories daily. Reported live in the field and in studio

#### Assignment Desk Editor/Field Producer, News 12 The Bronx, Bronx, NY August 2010 – July 2011

- Generated story ideas, set up interviews for field crews, researched stories.
- Gathered elements for reporters including graphics, tapes, photos

#### Producer, Univision, New York, NY

**May 2010 – September 2010** 

Produced live shots and packages. Conducted interviews

#### MMJ/Producer/Writer, CUNY TV, New York, NY

August 2009 – December 2010

• Generated story ideas, gather information, and produce and present stories for all platforms

#### **Education**

#### City University of New York Graduate School of Journalism

December 2010

Master of Arts in Journalism, concentration in urban reporting for broadcast media.

#### **Hunter College, New York**

**May 2007** 

Bachelor of Arts in English with a minor in political science.

# Skills and Capabilities

- Bilingual in Spanish
- Software: ENPS, Final Cut Pro, Mac OS 10.4, Adobe Photoshop, ProTools, HTML, Web 2.0 Applications, WordPress, Lexis Nexis. Hardware: Sony PD170, digital SLR and flip cameras, Marantz 620 and 660.
- Social Media: Facebook, Myspace, and Twitter.

## **Training**

- Intern, News 12 The Bronx, Bronx, N.Y. (June-Aug.2010)
- Intern, Univision, New York, N.Y. (Jan.-May, 2010)
- Mediabistro workshops: Introduction to Television News Reporting and Advanced Television (Winter 2008–2009)