

Ashley Zilka

Represented by The NWT Group
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Experience

Reporter, WCPO, Cincinnati, OH

September 2015 – Present

- Breaking news and live shot reporter for all evening newscasts
- Writes multiple packages daily
- Uses social media as a form of reporting
- Presents detailed story pitches and original reporting
- Scores exclusive and first on WCPO stories on a regular basis
- Stories have been picked up by national news outlets such as ABC and CNN

Weekend Anchor/Reporter, WROC, Rochester, NY

February 2012 – August 2015

- Reported live from breaking news and planned events
- Wrote multiple packages daily
- Covered local stories for CBS News on a national basis
- Anchored Friday and Saturday evenings
- Represented WROC at community events

Sunrise Anchor/Producer/Reporter, WHIZ, Zanesville, OH

November 2010 – February 2012

- Anchored weekday Sunrise Show
- Produced Sunrise Show
- Recorded news radio updates for AM1240 and Z92

Reporter, The Roman Forum Magazine, Italy

Summer 2009

- Identified local stories of interest to residents and visitors in Rome, Italy
- Went on location to investigate stories and anchored each broadcast
- Edited, produced, and published short video newscasts for broadcast on The Roman Forum website

Intern, KDKA, Pittsburgh, PA

Spring 2009

Intern, WTAE, Pittsburgh, PA

Fall 2008

Education

Duquesne University, Pittsburgh, PA

May 2010

Bachelor of Arts, Broadcast Journalism