

Brittany Begley

Represented by The NWT Group
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Experience

Traffic Anchor, KXTV, Sacramento, CA

February 2018– Present

Traffic Reporter/GA Reporter, WBNS, Columbus, OH

October 2014 – February 2018

- Reformatted traffic segments with two daily and two bi-weekly franchises
- Performed an in-depth station comparison to gain competitive market advantage
- Covered tornado damage and severe weather from Chopper 10
- Hosted weekly "Best Bets" franchise for the weekend show
- Build and produce WSI weather and traffic graphics
- Continually update social media accounts, engaging with viewers throughout the day

Freelance Traffic Reporter, WDTN, Dayton, OH

August 2013 – December 2014

Charlotte Today Host/Traffic Reporter, WCNC, Charlotte, NC

August 2010 – May 2013

- Hosted social media segments
- Produced segments and booked daily guests
- Updated website stories and videos
- Launched new traffic format
- Used Radiate Media graphics

Education

Winthrop University, Rock Hill, SC

Mass Communication