

# Velena Jones

Represented by The NWT Group  
817.987.3600 LizHart@NWTgroup.com



## Experience

**Reporter, KOIN, Portland, OR**

**March 2018 – Present**

**Reporter/Fill-in Anchor, WISC, Madison, WI**

**March 2014 – March 2018**

- Shot, wrote and edited stories for broadcast and web, while focusing on enterprise stories
- Performed daily live shots, general assignment turns
- Fill-in anchor for multiple newscast
- Actively engaged viewers on social media via station and personal accounts
- Wrote and posted stories to the station website via content management software

**News Director/Anchor/Reporter, WBKB, Alpena, MI**

**February 2013 – March 2014**

- Hosted special interests program “Insights into Michigan”
- Produced, wrote, shot and edited stories for broadcast
- Managed News and Sports departments
- Hired talent as necessary

**News Assistant/Traffic Producer, KABC, Glendale, CA**

**June 2012 – February 2013**

- Produced morning traffic segments
- Gathered information and video footage to support daily newscast

**Anchor/Reporter/Producer, Eagle Vision, La Mirada, CA**

**April 2010 – January 2011**

- Produced and Anchored a weekly thirty minute campus-wide online newscast
- Managed a team of 25 student reporters

## Education

**Biola University, La Mirada, CA**

**May 2012**

Bachelor of Arts, Broadcast Journalism

## Skills

- Editing software: Final Cut Pro, Avid
- Camera equipment: Sony XD

- Reporting tools: Lexisnexis, AP ENPS, Microsoft office
- Social Media: Twitter, Facebook, Periscope and other social media

### **Accomplishments**

- 2017 Madison 365 - Wisconsin's Top 35 Most Influential Leaders
- 2017 Midwest Regional Emmy Recipient- Outstanding Achievement for News Programming, reporter contributor
- 2016 National Edward R. Murrow Award Overall Excellence WISC-TV; Best Newscast, reporter contributor
- 2015 Midwest Regional Emmy Recipient- Outstanding Achievement for News Programming
- 2014 Michigan Association of Broadcasters Award- Special interest programming
- National Association of Black Journalist- Member