

# Kelly O'Connell

Represented by The NWT Group  
817.987.3600 NancyShafran@NWTgroup.com



## Experience

***Morning Anchor, KMSP, Minneapolis, MN***

**October 2015 – Present**

- Morning Anchor

***Morning Anchor/Reporter, KCPQ, Seattle, WA***

**September 2012– September 2015**

- Anchored 4:30am to 5am morning newscast
- Reported live in the field, the newsroom or studio for the second half of morning broadcast.
- Primary fill-in Anchor for the 6am-10am portion of morning newscast.
- Engaged viewers with personality at the desk and in the field.
- Delivered active live shots to advance the news of the day.

***Morning & Noon Anchor, KGAN, Cedar Rapids, IA***

**April 2010 – September 2012**

- Anchored 3-hour morning show, half hour noon show
- Cultivated and produced daily segments and interviews
- Social media specialist
- General assignment and special projects reporting

***Anchor/Reporter, KGAN, Cedar Rapids, IA***

**September 2009 – April 2010**

- Weekend anchor and primary fill-in anchor
- Lead story nightside reporter
- Enterprised, reported and produced promotable stories
- Wrote web articles multiple times each day
- Responsible for station Twitter and Facebook accounts on weekends
- Produced newscasts, as needed

***Reporter/Producer/Fill-in Anchor, WRBL, Columbus, GA***

**August 2007 – September 2009**

- Dayside lead story reporter
- Fill-in anchor
- Responsible for turning multiple, enterprise stories each day with liveness, now via Skype as well.

***On Air Reporter Intern, KIMT, Mason City, IA***

**May 2006 – February 2007**

- Only intern permitted to report on air and do live shots.

- Helped assignment desk making beat calls, setting up interviews and researching stories.

***Newsroom Intern, Northwest Community Television, Brooklyn Park, MN***

**Fall 2006**

- Helped reporters and producers with story development and research.
- Wrote copy for newscasts and logged interviews.

***Today Show Intern, KARE, Minneapolis, MN***

**January 2006 – May 2006**

- Wrote teases for morning newscast.
- Responsible for coordinating and prepping on air guests.

***News Desk Intern, WCCO, Minneapolis, MN***

**September 2005 – January 2006**

- Responsible for researching stories, setting up interviews for reporters and assisting reporters in the field.
- Logged interviews and assisted assignment desk with story assignment and beat calls.

## **Education**

**University of Minnesota, Twin Cities**

Double Major - Bachelor of Arts, Broadcast Journalism and Spanish

## **Skills**

- Capable of linear and non-linear editing.
- Confident using Final Cut Pro and shooting with DVC Pro cameras.
- Posting video, text and images to the website

## **Professional Organizations**

- Member of Society of Professional Journalists