

Alexa Liacko

Represented by The NWT Group
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Experience

MMJ/Reporter, KGUN, Tucson, AZ **February 2016 – Present**

- MMJ/Reporter for Good Morning Tucson
- Fill-in News Anchor
- Fill-in Weather Anchor

News Assistant, KABC, Los Angeles, CA **June 2015 – February 2016**

- Created content with producers & reporters; Worked assignment desk

Reporter, Annenberg Media Center, USC **January 2014 – December 2015**

- Pitched, shot, wrote & edited original content for newscasts; created digital content

Managing Editor/Executive Producer, Annenberg Media Center, USC **May 2014 – December 2015**

- Directed daily news coverage, oversaw digital content & new programming in the Media Center
Produced weekly 30-minute newscast
- Created “The Buzz,” Annenberg’s first entertainment news show

Entertainment Intern, KABC, Los Angeles, CA **September 2014 – December 2014**

- Wrote scripts, managed social media, scheduled & conducted interviews

Health Intern, KABC, Los Angeles, CA **September 2013 – December 2013**

- Pitched stories, conducted interviews, managed social media

Morning Show Intern, KTLA, Los Angeles, CA **May 2013 – August 2013**

- Found content for morning show live shots & live guests; Managed digital newsletter

General Assignment Intern, KHON, Honolulu, HI **June 2012 – July 2012**

- Pitched stories for reporters, wrote scripts, conducted interviews
- Worked assignment desk

Education

University of Southern California **December 2015**

M.A., Communication Management

University of Southern California **May 2015**

B.A., Broadcast & Digital Journalism, Minor in International Communication, Magna Cum Laude