# Ashley Kirklen

Represented by The NWT Group 817.987.3600 DavidChristopher@NWTgroup.com

# Experience

## Morning Anchor, WGXA, Macon, GA

- Co-produce, write and co-anchor 3 1/2 hour morning show everyday Monday-Friday
- Report on breaking and spot news
- Research, book and conduct live interviews for morning news program
- Produce weekly reports and on air material for evening newscasts
- Manage multiple active social media platforms including Facebook, Facebook Live, Twitter and station website

## MMJ/Producer, WLUC, Negaunee, MI

- Produce, write, shoot and edit stories for all newscasts on tight deadlines
- Report live and breaking news
- Conduct, interactive live shots and interviews during the TV6 Morning Show
- Operate camera and use Edius editing system to develop creative shots and graphics
- Utilize technology to post to the station's website, manage social media pages and gather news

### On Air Talent, ESPN U.P. 93.3, Marquette, MI

- Produce and host one hour sports radio show 'The Sports Pen'
- Report latest national news, stats and scores on air for Sunday sports updates
- Record scores from local Friday night football/basketball games to update on air

## Education

#### Indiana University, Bloomington, IN

Bachelor of Arts, Telecommunications

# Skills

- Script Writing
- Video Editing
- ENPS
- Social Media Management
- Website Editing



#### May 2013 – July 2015

May 2008

# April 2013 – July 2015

# August 2015 – Present