# **Ashley Kirklen**

Represented by The NWT Group 817.987.3600 DavidChristopher@NWTgroup.com



## **Experience**

## Morning Anchor, WGAZ, Macon, GA

August 2015 - Present

- Co-produce, write and co-anchor 3 1/2 hour morning show everyday Monday-Friday
- Report on breaking and spot news
- Research, book and conduct live interviews for morning news program
- Produce weekly reports and on air material for evening newscasts
- Manage multiple active social media platforms including Facebook, Facebook Live, Twitter and station website

## MMJ/Producer, WLUC, Negaunee, MI

**April 2013 – July 2015** 

- Produce, write, shoot and edit stories for all newscasts on tight deadlines
- Report live and breaking news
- Conduct, interactive live shots and interviews during the TV6 Morning Show
- Operate camera and use Edius editing system to develop creative shots and graphics
- Utilize technology to post to the station's website, manage social media pages and gather news

#### On Air Talent, ESPN U.P. 93.3, Marquette, MI

May 2013 - July 2015

- Produce and host one hour sports radio show 'The Sports Pen'
- Report latest national news, stats and scores on air for Sunday sports updates
- Record scores from local Friday night football/basketball games to update on air

#### **Education**

## Indiana University, Bloomington, IN

**May 2008** 

Bachelor of Arts, Telecommunications

#### **Skills**

- Script Writing
- Video Editing
- ENPS
- Social Media Management
- Website Editing