

# Ana Rivera

Represented by The NWT Group  
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## Experience

### ***Reporter/MMJ, WHAS, Louisville, KY***

**September 2015 – Present**

- Gather, shoot, write, voice, edit up to three packages daily
- Fill-in anchor on weekdays and weekends
- Deliver breaking news through live shots
- Post on Facebook and Twitter at least three times a day
- Use social media to tease stories
- Write articles for the website
- Enterprise stories daily
- Use GoPro cameras and other equipment to add creative shots to packages
- Lead reporter for competitive 11 p.m. newscast

### ***Reporter/MMJ, WUTR, Utica, NY***

**January 2014 – August 2015**

- Gathered, shot, wrote, voiced, edited, fronted 1 package daily
- Gathered, shot, wrote, edited 2 VOSOTs daily
- Fill-in produced and anchored morning cut-ins
- Delivered breaking news through live shots
- Conducted live interviews for 6 p.m. broadcast
- Posted content to the web daily
- Used Facebook and Twitter daily to tease and post stories, share content and engage with viewers
- Enterprised stories daily

### ***News Intern, WSYR, Syracuse, NY***

**May 2012 – August 2012**

- Covered local stories with the morning shift reporter and photographer
- Shot practice stand-ups with station photographers
- Helped edit packages with photographers
- Pitched new story ideas during morning news meetings

### ***News Intern, WCAU, Philadelphia, PA***

**May 2011 – August 2011**

- Assisted reporters during live shots out in the field
- Attended morning news meetings and pitched story ideas
- Covered local stories with and without other reporters
- Anchored during an intern newscast

## **Education**

**Syracuse University, S.I. Newhouse School of Public Communications**

**May 2013**

Bachelor of Arts: Broadcast Journalism & Bachelor of Arts: Political Science

## **Skills**

- ENPS, iNews, Audacity, Avid Newscutter, Xpri
- Twitter, Facebook, LinkedIn, Instagram, YouTube
- Microsoft Office (Word, Excel, PowerPoint)
- Adobe Premiere