

Taylor Grenda

Represented by The NWT Group
817.987.3600 CarolynKane@NWTgroup.com



Experience

Weekend Morning Meteorologist, WBAL, Baltimore, MD

August 2017 – Present

Meteorologist, WPBF, West Palm Beach, FL

June 2014 – August 2017

- Weekend Evening Meteorologist/Primary backup
- Weekday Morning Traffic Talent
- Extensive Hurricane and Tornado Storm Tracking experience

Meteorologist/Reporter, KRBC, Abilene, TX

July 2013 – May 2014

- Weekend Weather Anchor/ Weekday Reporter
- Gained knowledge of Weather Central graphics system and Avid Newscutter.
- Creating and producing live weather broadcasts and updating social media
- Performing live shots
- Severe weather experience

Intern, WTXF, Philadelphia, PA

January 2013 – April 2013

- Created and performed my own forecast every weekend after every show
- Gained knowledge of how to forecast by myself and produced my own weathercast
- Assisted the weather anchors and producers with the daily forecasts and hourly broadcasts
- Responsible for creating the weather graphics for the 5,6,and 10 o'clock newscasts
- Gained knowledge of WSI and Baron weather system. Also assisted the assignment desk and reporters

Reporter, University of Miami Television (UMTV), Coral Gables, FL September 2010 – May 2012

- Shot, edited, and wrote packages for the show SportsDesk, a live half hour show broadcasted every Friday at 7 pm
- Used ENPS and Final Cut Pro
- Sports reporter for All University Sports
- Responsible for writing and performing live shots for an on-air commentary segment for SportsDesk
- Responsible for assisting in the production of the show NewsVision

Miss Delaware USA, Top 10 finalist, Dover, DE

November 2011

Education

Mississippi State University

December 2014

Broadcast Meteorology Certificate

University of Miami

May 2012

Bachelor of Science in Communications. Major: Broadcast Journalism. Minor: Political Science