

# Casey Geraldo

Represented by The NWT Group  
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## Experience

***Promoted to Investigative Reporter, WTMJ, Milwaukee, WI*** **April 2016 – Present**

***Promoted to Reporter, WTMJ, Milwaukee, WI*** **September 2016 – April 2016**

- Develop and research enterprise and investigative stories
- Execute daily packages and live shots
- Cultivate community connections and sources
- Maintain social media presence on Facebook, Twitter and Instagram

***MMJ/Reporter, WTMJ, Milwaukee, WI*** **December 2015 – September 2016**

***Promoted to Weekend Evening Anchor/Reporter/Producer*** **December 2014 – December 2015**  
**KOLN, Lincoln, NE**

- Anchor weekend evening newscasts
- Manage weekend news content, reporters and the on-air product
- MMJ 3 days/week
- Moderator for political debates
- Main fill-in Anchor for primary newscasts

***Promoted to Weekend Morning Anchor/Producer*** **October 2014 – December 2014**  
**KOLN, Lincoln, NE**

***Anchor/Reporter/Producer, KOLN, Lincoln, NE*** **October 2013 – October 2014**

- Reporter, Producer and Fill-in Anchor
- Political Reporter covering State Legislature for Lincoln, Hastings and North Platte stations.
- Executed solo live shots using TVU backpacks as MMJ.

## **Internships**

<b>WGEM, Quincy, IL</b>	<b>January 2013 – March 2013</b>
<b>WDIV, Detroit, MI</b>	<b>2011</b>
<b>WBBM, Chicago, IL</b>	<b>2011</b>

## **Education**

### **Northwestern University, Medill School of Journalism**

Bachelor of Science: Journalism, Broadcast specialization. Minor: History, European concentration

## **Skills**

- Shooting, editing, line producing and web producing
- Sony EX cameras
- Video editing on Avid Newscutter, Premiere Elements, Edius, iMovie, Final Cut Pro
- Audacity
- iNews, ENPS and Adobe Creative Suite

## **Memberships/Awards**

- Member: Investigative Reporters & Editors
- 2015 Associated Press: Videography, 1st place
- 2015 Associated Press: Series/Documentary, 2nd place
- 2014 Nebraska Broadcasters Association: Service to Agriculture, Bronze

*No Whining Talent*