

Carlos Zapata

WORK EXPERIENCE

- KXTX-Telemundo 39, Dallas, Texas** **2013-Present**
Multi-Media Journalist, Reporter, Fill-in Anchor
- WUVF-Univision Affiliate, Fort Myers-Naples, Florida** **2012-2013**
News Anchor, Reporter, Talent, Senior Producer, News Director
- Anchored daily news brief as well as the 6 and 11 pm news magazine
 - Shot, wrote enterprising, lead stories for the 6 and 11 pm news magazine
 - Covered Venezuelan Elections in New Orleans
 - Covered General Motors Hispanic Media Immersion Summit in Detroit, Michigan
- WANA-Azteca America Affiliate, Fort Myers-Naples, Florida** **2005-2013**
News Anchor, Reporter, TV Talent, Senior Producer, News Director
- Anchored 7 am and 6 pm newscasts and the 5pm news magazine
 - Covered breaking news and lead investigative stories for 7 am show
 - Covered President Barack Obama Inauguration Ceremony, Washington DC
- D'Latinos Magazine, Fort Myers-Naples, Florida** **2005-2014**
Columnist and Contributor
- Prepare articles for publication on a monthly basis about politics in Florida
 - Enterprise stories and topics for magazine content related South West Florida and Florida
- Ecuavisa Network, Channel 8 Quito-Ecuador** **2012-Present**
USA International Correspondent
- Search and reports news stories that affect Ecuadorian community in Florida
 - Cover editorial assignments in Florida from Quito Ecuador
 - Finds leads related to Ecuadorian community in Florida
 - Covered Ecuador Presidential Election in Miami
- Radio City, Guayaquil-Ecuador** **2012-Present**
USA International Contributor
- Gather and share news stories related to United States in weekly basis
 - Report breaking news stories
 - Research story ideas
- Ecuavisa Network, Channel 8 Quito-Ecuador** **2003-2004**
Assignment Editor – News Coordinator
- Promoted from News Coordinator to Assignment Editor
 - Reported to News Director and primarily assigned crews to cover breaking news and other stories
 - Communicated decisions to news management and field personnel
- Diario HOY, Quito-Ecuador** **1998-2004**
Economic Writer – Business Coeditor
- Uncovered Ecuador's first National Deb moratorium
 - Media visit GM operations in Sao Paulo and Rio de Janeiro, Brazil
 - Media visit Microsoft Corporation, Seattle, Washington

SKILLS

Fluent in Spanish and English
Computer Skills: EZNews, Final Cut Pro, Word, Excel and Power Point
Operate Panasonic HPX-170 P2 Video Camera
Operate Cannon GL2 Video Camera
Operate Cannon XL2 Video Camera

EDUCATION

National Association of Hispanic Journalists **2013**
How to Go From Local Broadcast Reporter to National Correspondent Training
Anaheim - California

SEK International University **1998-2003**
Honor Student
Quito - Ecuador
Bachelor of Journalism and Audiovisual Communications

HONORS

Emmy Nomination Video Journalist, Bus del Progreso, Suncoast Emmys **2013**
Top 40 Under 40 Recipient Gulfshore Business (Business Professionals of Southwest, FL) **2007**
Five Years Achievement Mediavista Group **2010**

OTHER

First Hispanic News Anchor in Southwest Florida
Created Noticias Azteca America SWFL the first newscast in Spanish in Southwest Florida History
Created and host a talked show "Hablemos de..."
Gulfshore Business D'Latinos Face Award Senior Producer, Naples, Florida 2011, 2012, 2013
Member The National Association of Hispanic Journalists 2010 – Present
Extensive public speaking experience
Vast experience to adapting to different cultures due to travel and living in Colombia, Ecuador, United States and Europe