

Kirsten Swanson

Represented by The NWT Group
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Experience

Reporter | KOAT-TV | Albuquerque, N.M. | June 2014 to Present

Evening anchor, reporter | KNBN-TV, News Center 1 | Rapid City, S.D. | May 2013 to May 2014

- Reported and shot video on breaking news and general assignments daily, going live during the 5:30 p.m. newscast.
- Generated several story ideas per week ranging from localizing national issues to community-based features.
- Wrote news stories for the station's website and contributed to posting on social media accounts.
- Co-anchored the 10 p.m. newscast five days a week.
- Previously produced, reported, shot video, edited and anchored the weekend 30 minute, prime time newscasts.

News editorial intern | CNN, New York Bureau | New York, N.Y. | January to April 2013

- Made calls on news tips around the northeast region of the United States.
- Wrote news stories that were distributed on CNN's wire service, including the multi-million dollar iPhone story.
- Pitched story ideas to the assignment desk on news that is relevant to the northeast region of the U.S.
- Contributed to field reports by interviewing sources and gathering information for correspondents on stories, including the Boston Marathon bombings, Hurricane Sandy recovery, the cannibal cop trial and best home renovations for your money.
- Field produced segments during the February 2013 severe winter storm, during the SAC Capital head's arraignment in March and during the Rutgers basketball coach scandal.

News intern | KCNC-TV, CBS4 | Denver, Colo. | May to August 2012

- Produced, wrote, edited and anchored individual A-block segment.
- Assisted reporters and photographers on various stories throughout the summer, including the Aurora Theater Shooting, Colorado wildfires and the dentist health warning scandal.
- Worked on the assignment desk answering phones and researching for assignment editors.

Reporter, anchor, producer | CTV11 (Colo. State Univ.) | Fort Collins, Colo. | January 2011 to January 2013

- Produced a live half-hour of special coverage of President Obama's visit to Colorado State University.
- Wrote, shot and edited news packages for daily prime time newscasts and company's website.
- Anchored live newscast at least one night a week.

Education

Colorado State University | Fort Collins, Colo. | May 2013

Bachelor of Arts Journalism and Technical Communication, news-editorial concentration

Minor Political Science

Skills

- News writing
- Live reporting
- Anchoring
- Shooting video
- Research
- Online writing/SEO
- Photojournalism
- Video editing
- iNews
- Final Cut Pro
- Avid Newscutter
- Social media

Awards

- 2013 Heartland Emmy Finalist: Student Achievement in Long Form Non-Fiction | July 2013
- Cammy Award for Television Hard News Reporting | Colorado State University Alumni Association | September 2013
- Finalist for College Broadcaster's Inc. "Best Newscast Award" for Campus Television, CSU | Atlanta, Georgia | Fall 2012
- Willard Simms Memorial Award for Print Journalists, National Western Stock Show | Denver, Colorado | Fall 2011