

# Rusty Surette

Represented by The NWT Group  
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## Experience

***Anchor/Reporter, KBTX, Bryan, TX***

**June 2015 – Present**

***Executive Producer/Reporter, KWTU, Oklahoma City, OK***

**May 2012 – June 2015**

- Executive Producer of morning show, August 2012 – June 2015
- General assignments reporter, May 2012 - August 2012
- EP Duties included supervision of producers, anchors and field crews.
- Oversaw recruitment, coaching and team-building
- Directed supervision over all morning show content on multiple platforms
- Assisted in planning of multiple long-term projects with goal of increasing ratings and online interest.

***Regional Director of Communications, Oklahoma City, OK***

**February 2011 – May 2012**

***American Red Cross of Central Oklahoma***

- Regional Director for all public relations, media relations and marketing for Central Oklahoma region.
- Supervised communications staff of paid and volunteer workers.
- Served on national Advanced Public Affairs Team based in Washington, D.C.
- Deployed to large-scale disasters across region to assist with media and public relations.

***Reporter, KWTU, Oklahoma City, OK***

**July 2007 – February 2011**

- General assignments and breaking news reporter
- Fill-in weekend morning anchor

***Anchor/Reporter, KBTU, Beaumont, TX***

**August 2002 – July 2007**

- News anchor for morning newscast
- General reporter assignments
- Filled-in as news photographer, live truck operator, editor, assignment editor and producer

***Anchor/Assignments Manager, KVHP, Lake Charles, LA***

**August 2000 – August 2002**

- Morning newscast anchor and weather forecaster
- Produced weather forecasts for morning show
- Assignments Manager

- Worked with team to launch 5 p.m. and morning newscast
- Filled-in as a producer, reporter and photographer when needed.

*News Photographer, KVVU, Las Vegas, NV*

**January 2000 – August 2000**

*News Photographer, WLFL, Raleigh, NC*

**April 1999 – January 2000**

*News Photographer, KETK, Tyler, TX*

**June 1997 – April 1999**

*News Photographer, KJAC, Part Arthur, TX*

**June 1994 – June 1997**

## **Education**

**Heritage College, Oklahoma City, OK**

**2010**

Associate of Science: Exercise Science and Personal Training

## **Skills**

- Field production
- Control room floor
- Project management
- Strong graphic and visual sense
- Social media
- Budgeting
- Public Relations Expert
- Leadership and coaching

## **Achievements**

- Emmy Award - News 9's Moore Tornado Coverage, 2014
- Best Investigative Report, OK Associated Press, 2009
- Poynter University Leadership Training, 2013
- Cimmaron Alliance of Oklahoma Media Award - 2009
- American Red Cross board member, 2012 – Present
- OKC Metro Alliance, Inc. board member, 2010 – 2011
- OK Association of Non-Profits, 2010 – 2012
- National Press Photographers Association, 1997 – 2000
- Southeast TX Crime Stoppers board member, 1996 - 1997
- Beaumont, Texas Citizen's Police Academy, 1997