

SHANNON MILLER

Represented by The NWT Group
817-987-3600, DavidChristopher@theNWTgroup.com

PROFESSIONAL EXPERIENCE

Reporter/Anchor-KARK, Little Rock, AR

August 2014-Present

Morning, Midday Anchor/Reporter-KOLR10/KOZL, Springfield, Missouri **June 2011-August 2014**

Anchored 2 ½ hours daily for weekday morning and midday newscasts. Enterprised stories for “Family Matters” franchise segment. Field anchor, reported breaking news. Produced and fronted live, studio and remote interviews. Used social media to generate story ideas and connect with viewers. Promoted to midday anchor after one year with station. Increased morning show ratings by 50% within first year at station and every sweeps period since.

Reporter/Fill-In Anchor-KNWA, Fayetteville, Arkansas

October 2009-June 2011

Reported general assignments and breaking news for 5 and 6 p.m. weekday newscasts. Filled in as anchor for all newscasts. Promoted to bureau reporter within first six months with station. Reported live on scene of Joplin tornado hours after storm hit. Investigated prostitution ring involving Walmart home office employees and area religious leaders. Covered aftermath of New Year’s Eve tornado outbreak.

Reporter-ESPNU, Norman, Oklahoma

January 2008-May 2008

Reported feature sports stories for national broadcast of Big Twelve This Week. Served as live, sideline reporter for Sports Center U and throughout national broadcast of OU Men’s Basketball games.

Reporter-Sooner Vision, Norman, Oklahoma

August 2008-May 2009

Created and fronted sports segment, “Sounds of Saturday.” Aired weekly on Fox College Sports, FSN Southwest and more than 25 stations in Oklahoma, Kansas and Missouri.

Intern-KWTV, Oklahoma City, Oklahoma

January 2009-May 2009

Wrote stories and conducted interviews for 5, 6 and 10 p.m. weekday and weekend newscasts.

Intern-CBS News, Sunday Morning, New York, New York

June 2008-August 2008

Researched stories, assisted producers and correspondents both in newsroom and on shoots by gathering video and information for future pieces.

EDUCATION

UNIVERSITY OF OKLAHOMA, Norman, Oklahoma, *Phi Beta Kappa*
Bachelor of Arts in Journalism and Mass Communication, 2009
Spanish Minor

AWARDS

Missouri Broadcasters Association’s Certificate of Merit, for “Best Newscast,” 2012, National Alliance on Mental Illness of Southwest Missouri 2011 Excellence in Media Award , Selected as Missouri fellow for Association of Healthcare Journalists, 2012