

CHLOE MORRONI

Represented by:
The NWT Group • (817) 987-3600
LindaLevy@NWTgroup.com

EXPERIENCE

ANCHOR/REPORTER

WZVN-TV/WBBH-TV, Fort Myers, FL June 2013 – June 2015

Responsible for anchoring weekend evening newscasts and filling in on other newscasts for WZVN and WBBH. Acted as managing editor in the newsroom, wrote promotions, helped produce newscasts and edit stories. Consistently the lead story reporter for WBBH newscasts during the week. Worked with numerous sources and contacts on a daily basis to enterprise and break stories. “Smart Shopper” reporter duties included: enterprising, writing and editing franchise pieces for WZVN, aimed at saving viewers money.

PRIMARY ANCHOR

WHBF-TV, Rock Island, IL April 2009 – June 2013

Responsible for anchoring the 5, 6 and 10 weeknight newscasts. Increased the ratings to the highest level in more than a decade. Acted as managing editor in the newsroom. Responsible for enterprising and writing stories and helping produce newscasts. Also responsible for special projects, such as interviewing President Obama one-on-one and Dr. Mehmet Oz.

ANCHOR/REPORTER

WISN-TV, Milwaukee, WI June 2005 – April 2009

Promoted to weekend morning anchor and fill-in anchor for other newscasts. Lead story reporter for daily/nightly newscasts. Worked with numerous sources and contacts to enterprise and break stories. Aggressively generated exclusive reports and sweeps pieces. Extensive experience with live, breaking news coverage.

REPORTER/FILL-IN ANCHOR

WVLT-TV, Knoxville, TN, October 2001 – May 2005

Consistently the lead story reporter for newscasts. Worked with numerous sources and contacts on a daily basis to enterprise and break stories. Aggressively generated exclusive reports along with series/sweeps pieces. Conducted regular follow-up work to maintain exclusivity on stories. Extensive experience with live, breaking news coverage. Fill-in anchor as needed.

REPORTER

WATE-TV, Knoxville, TN, March 2001 - July 2001 (Freelance)

Consistently the lead story reporter for newscasts. Worked with numerous contacts to enterprise and develop lead stories. Responsible for live, breaking news coverage, live reports for daily/nightly newscasts and series/sweeps pieces.

REPORTER

WSIL-TV, Carterville, IL, September 1999 - December 2000

Responsible for enterprising stories and cultivating contacts. Filed live reports for daily/nightly newscasts. Generated series/sweeps pieces and edited packages.

PRODUCTION ASSISTANT/FIELD PRODUCER/ASSIGNMENT EDITOR

WBBH-TV/WZVN-TV, Fort Myers, FL, September 1998 - September 1999

Responsible for acting as main editor, taking satellite feeds, floor managing, operating video tapes, audio, studio cameras and Quanta. Also responsible for gathering news, writing and editing stories, as well as setting up stories and monitoring scanners on the assignment desk.

EDUCATION

B.A. in Communications & English, *Ursinus College*, Collegeville, PA

AWARDS/PERSONAL

2015 Edward R. Murrow Region 13 – Breaking News – Estero Missing Kids

2015 Edward R. Murrow Region 13 – Newscast – Struck By Lightning – WBBH

2015 Edward R. Murrow Region 13 – Overall Excellence – WBBH

2015 Winner, Breaking News Long Format – Three Struck By Lightning – Florida Associated Press Broadcasters

2015 Winner, Best Overall Medium Market, NBC2 – Florida Associated Press

2014 Emmy nomination - NATAS Suncoast Chapter - team coverage of breaking news

2013 Best News Series/Documentary - *Illinois Associated Press - 2nd Place*

2012 One-on-one interview with President Obama

2010 Silver Dome Award - *Illinois Broadcasters Association - Best Public Affairs Programming/ Medium Market*

2008 Emmy - spot coverage and breaking news - *Chicago/Midwest chapter of the National Academy of Television Arts and Sciences.*

2008 Excellence in Journalism - Milwaukee Press Club - *best multi day coverage of an ongoing story - 1st place*

2007 Best Newscast - WISN 12 news at 10:00 – *Wisconsin Broadcasters Association*

2007 Spot news coverage in a major market - *Wisconsin Broadcasters Association - 2nd place*

2007 Edward R. Murrow (Region 4) - Best Spot News Coverage WISN

2006 Best Newscast WISN – *Milwaukee Press Club*

2006 Best Coverage of Breaking News Story WISN – *Milwaukee Press Club*

2006 Best News Stories during Sweeps – *WISN*

2005 Best Overall News Program WISN – *Milwaukee Press Club - 2nd place*

2005 Merit Award for Hard News Reporting – *Wisconsin Broadcasters Association*

2005 Best Reporting – *Tennessee Associated Press*

2004 Best News Reporting – *East Tennessee Chapter, Society of Professional Journalists*

2004 Best Spot News Reporting – *Tennessee Associated Press*

2004 Best Feature Reporting - *East Tennessee Chapter, Society of Professional Journalists*

2003 Best News Reporting – *East Tennessee Chapter, Society of Professional Journalists*

2003 Community Appreciation Award – *Burnett Creek Clean Water Task Force*

Published Poet - *Of Diamonds and Rust, Vol. II (The National Library Of Poetry, 1991)*