

Kera Mashek

Represented by The NWT Group
817.987.3600 SandraRichards@NWTgroup.com



Experience

Reporter/MMJ, WFTS, Tampa, FL

July 2015 – Present

Reporter/Weekend Anchor & Producer, WCHS, Charleston, WV

June 2013 – July 2015

- General assignment & education beat reporter; anchor & produce weekend newscasts, write station blog, Engage in digital journalism through multiple platforms.

Reporter/Fill-in Anchor, KWWL, Waterloo, IA

June 2010 – May 2013

- General assignment reporter responsible for shooting, writing, editing, and fronting own stories live, fill-in at anchor desk when needed. Also write station blog at:
<http://addins.kwwl.com/blogs/happilyeverafter/>

Central KS Bureau Chief, KSN, Great Bend & Wichita, KS

January 2008 – May 2010

- General assignment one-man-band reporter, filled in as both news and weather anchor

Education

Webster University, St. Louis, MO

May 2011

Master of Arts, Communications Management (3.6 GPA)

Bachelor of Arts, Broadcast Journalism (3.9 GPA, Magna Cum Laude)

May 2006

Skills

- Basic Spanish
- Adobe Premiere
- Avid, Liquid Silver non-linear editing
- Mini-DV & DVC Pro & tapeless cameras
- iNews
- AP ENPS
- Basic web publishing

Recognitions

- Iowa Junior Chamber: Outstanding New Local Member 2011
- Kansas Association of Broadcasters: Excellence in Coverage Awards 2008, 2009, 2010

Involvement

- Webster University Mentor, 2013-Present
- Gateway Christian Church: Member, Children's Ministry Volunteer, 2013-Present
- Habitat for Humanity: Volunteer & Committee Member, 2009-Present

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No Whining Talent