

Sally MacDonald

Represented by:
The NWT Group 817-987-3600
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EXPERIENCE:

KRIV-TV Houston, TX, *Weekend Morning Anchor/Reporter*

April 2006-Present

Anchor multi-hour weekend morning newscasts that incorporate breaking news, live interviews and features.

General assignment reporter for various newscasts which includes extensive live reporting.

KFDM-TV Beaumont, TX, *Reporter/Fill-in Anchor*

Oct. 2002-April 2006

Gathered, wrote and edited multiple stories each day, reported live in the field, developed contacts and sources, generated story ideas, produced and anchored newscasts.

KPRC Houston, TX, *Newsroom Assistant*

May 2002-August 2002

Assisted assignment desk with scheduling interviews, making cop checks, listening to scanners; assisted reporters with gathering information, editing.

ASU Newswatch Tempe, AZ, *Reporter/Anchor*

Jan. 2002-May 2002

Shot, wrote and edited multiple stories for student newscast; anchored newscast, generated story ideas, helped design graphics.

AVNET, Inc. Phoenix, AZ, *Assistant Producer*

Aug. 2001-Dec. 2001

Wrote and produced segments for 30 minute monthly video newsletter, floor directed for live satellite broadcasts and participated in Avid, non-linear sessions.

KSAZ-TV Phoenix, AZ, *Newsroom Assistant*

Aug. 2000-Dec. 2000

Attended morning meetings, organized archives, made cop checks, assisted reporters and photographers with gathering information, editing and interviewing.

Metro Networks Phoenix, AZ, *Reporter*

Jan. 1999-May 1999

Wrote, voiced and edited news stories and traffic reports.

ABC 13 KTRK Houston, TX, *Sports Department Assistant*

May 1999-Aug. 1999

Scheduled interviews, logged tapes, edited highlights, interviewed athletes/coaches.

EDUCATION: **Walter Cronkite School of Journalism and Mass Communication-**
Arizona State University, B.A. Broadcasting; GPA 3.8/4.0; Dean's List
1998-2002

SKILLS: DVCPro, Betacam, NewStar, Final Cut Pro,, Microsoft Word, four years
Spanish language study

AWARDS: 1st Place General Assignment 2005,
1st Place Continuing Coverage Hurricane Rita (Station) 2005,
1st Place Continuing Coverage Space Shuttle Columbia (Station) 2003
National Hearst Journalism Awards Program, 4th Place Broadcast
Feature, Top 10 semi-finalist Broadcast News 2002

MEMBERSHIPS: Investigative Reporters and Editors, Inc.