

KARLA LEAL

Anchor/Reporter

Represented by The NWT Group (817) 987-3600

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EXPERIENCE

WSNS/Telemundo Chicago

Reporter

Chicago, IL

August 2013-Present

NEYE TV 42.2, Telemundo Austin/KEYE TV CBS 42

Austin, TX

Main Anchor/Reporter, Social Media Manager, and Wx Forecaster

October 2009-August 2013

- Anchored Telemundo Austin's local newscasts at 5p.m. and 10p.m Monday through Friday.
- Anchored special live 'on location' ½ hour show franchise "My Hometown" and "El Poder de Saber" segments.
- Gathered, compiled, wrote, edited, co-produced and reported daily news contents live on set, or on location if needed.
- Enterprised, produced, and reported daily or special reports in Spanish and English for both TV affiliates.
- Generated all the news content for Immigration and Circuit of the Americas Racing (F1) news beats, via live reports, news packages, on set interviews, and online content.
- Produced and uploaded web content (w/ photos, audio & videos) for our website & social media platforms
- Prepared and presented 'on set' and 'on location' live weather forecasts for our shows using Weather Central.
- Active in station promotions, speaking engagements within the community & as presenter of journalism workshops.

Independent Multimedia Journalism Trainer

October 2011-August 2013

- Trained fellow journalists & students in the communication field, in the areas of digital storytelling, social media, & on camera or online performance.

KKEY-TV, Telemundo 11

Bakersfield, CA

Main Anchor and Reporter

October 2006-September 2009

- Anchored the only Spanish-language newscast in Kern County and fill-in anchored for the NBC affiliate.
- Produced, reported and edit video of special report series in Spanish and English locally and abroad.
- Gathered, wrote, edited video & scripts and reported daily news contents live.
- As Fill-In Producer: Facilitated news show content and made editorial decisions.
- Participated in station promotions, speaking engagements and hosted live events for several non profits.

Weather Anchor/Reporter/Fill-In Anchor

December 2005-October 2006

- Prepared and presented 'on set' and 'on location' live weather forecasts for our show using AccuWeather.
- Wrote, edited, and reported specialty and/or daily news stories under extreme deadlines along with live shots.
- Gathered, wrote and presented the news solo or with a co-anchor.

CLEAR CHANNEL, Airwatch Radio

San Diego, CA

Bilingual Traffic Reporter

Fall 2005

- Compiled and announced regular traffic reports on air to radio stations in the San Diego County.
- Updated and translated commercials from English to Spanish.

CAN-TV, Channel 19

Chicago, IL

"Latina Spirit" Show Host

November 2004 – August 2005

- Conducted interviews and hosted a bilingual 30-minute show focused on empowering Latina Women.
- Worked with production staff and co-hosts by field producing, researching and pitching show themes.

EDUCATION

Columbia College Chicago	Chicago, IL
B.A, Journalism: Broadcast Journalism concentration	June 2005
Southwestern College	Chula Vista, CA
A.A., Transfer Studies with Honors	December 2001
Northwestern Center of the Arts	Tijuana, Mexico
A.A., Theatre Arts: Acting concentration	September 2001
San Diego School of Broadcasting	San Diego, CA
Certificate: Spanish Radio & TV Announcing.	September 2000

INTERNSHIPS

NAHJ, 2005 Convention	<i>Forth Worth, Texas</i>
Bilingual Reporter/Anchor, Television Student Project	June 2005
News Intern at:	
▪ WSNS-TV, Telemundo Chicago (Chicago, IL)	Spring 2005
▪ KFMB-TV, CBS 8 (San Diego, CA)	Summer 2004
▪ WLS-TV, ABC 7 Chicago (Chicago, IL)	Spring 2004

HONORS & AFFILIATIONS

▪ International Center for Journalists (ICFJ) Fellowship Recipient: Multimedia Reporting	Years 2011 & 2012
▪ Covering Drug Trafficking online course at UT Knight Center for Journalists	Year 2011
▪ Texas Associated Press Broadcasters award for reporting series “Emprendedores de la recesión”	Year 2009
▪ Named Austin, Texas’ Favorite Spanish Language News Anchor by “Ahora Sí” readers	Year 2009
▪ Institute of the Americas (IOA) Fellowship Recipient. Seminar: Migration of HIV/AIDS	Summer 2008
▪ Winner of Kern Press Club Award, for Best Light Feature TV Reporting.	Years 2008 & 2009
▪ Emmy nominations for “El Arte de la Charrería” reporting series in 2008 & “El Sueño Mexicano” series in 2007	
▪ APTRA Academy, Anchoring and Reporting Mentor	Year 2007
▪ National Association of Hispanic Journalists, Member	June 2004-Present

References provided upon request