

# JOHNNY ARCHER

Represented by The NWT Group • 817-987-3600 • NancyShafran@theNWTgroup.com

## EXPERIENCE

**General Assignment Reporter** 5/14-Present  
KXAS-TV, Dallas, TX

**Weekend morning anchor and reporter** 2/11-4/14  
WHAS-TV, Louisville, KY

- Solo anchored three-hour Saturday morning newscast
- Co-anchored two-hour Sunday morning newscast
- Packaged stories daily
- Shot and edit stories when necessary
- Exceeded at breaking news

**Idaho Falls Bureau Correspondent/Weekend Anchor** 08/09-2/11  
KPVI NBC News Channel 6, Pocatello, ID

- Promoted to weekend anchor 11/10
- Anchored shows
- Produced shows
- Presented weather
- Ran prompter
- Reported several stories per day
- Enterprised stories
- Wrote stories for broadcast and web
- Edited packages, VO's, VO/SOT's
- Presented stories live from location and studio
- Made public appearances
- Shot footage
- Operated Live truck

**Anchor/ Reporter/ Photographer** 01/09 – 05/09  
Temple Update, Philadelphia, PA

- Wrote scripts
- Edited packages
- Shot with Sony DSR-PD170
- Edited packages
- Produced segments

**Anchor/ Reporter/ Photographer** 11/07 – 05/09  
Owl Access, Philadelphia, PA

- Called play-by-play
- Anchored live coverage
- Researched competitors
- Interviewed players and coaches
- Shot with Panasonic AG-DVC20
- Set up/broke down equipment

**On-Air Host** 08/07 – 05/09  
WHIP Radio, Philadelphia, PA

- Co-created *Power Hour with Sydni Grant & Johnny Archer*
- Aired shows live three time per week
- Produced shows
- Engineered shows

**News Intern** 8/08-12/08  
KYW-TV CBS 3, Philadelphia, PA

- Researched information
- Participated in daily news meetings
- Observed station operation
- Contacted sources for reporters and producers

## SKILLS

- ENPS
- I-News
- Final Cut Pro
- Photoshop CS3
- Adlib
- Pro Tools
- Audition
- Audacity
- Power Point
- Linear editing
- Word
- Panasonic AG-DVC20
- Sony DSR-PD170
- Sony Handycam HDR-SR7
- Valid driver's license

## EDUCATION

**Bachelor of Arts in Broadcasting, Telecommunications & Mass Media** Graduated 08/09  
• Temple University, Philadelphia, PA

## OTHER

- Coach for high school lacrosse team
- Member of National Association of Black Journalists
- Member of Toastmasters International