

# Brian Heap

Represented by  
The NWT Group

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## EXPERIENCE

**Anchor/Investigative Reporter, KCRA-TV, Sacramento, Cali. 2014-Present**

**Anchor/Investigative Reporter, KWCH-TV, Wichita, Kansas 2008-2014**

Anchored morning TV newscasts while working as part of a team toward a common goal. Took editorial leadership role in determining news content. Incorporated use of social media to connect with viewers and newsmakers. Conducted live interviews with local officials and national entertainers. Wrote clear, concise, and conversational investigative news stories.

**Reporter, WPTY-TV, Memphis, Tennessee 2005-2008**

Performed daily live shots under challenging time constraints. Used creative compelling stand-ups to tell visual stories. Developed contacts and built successful news relationships. Contributed daily content to website. Helped launch station's first morning news program. Earned Tennessee Associated Press honors for news coverage.

**Reporter/Anchor, KVIA-TV, El Paso, Texas 2002-2005**

Wrote, produced and anchored news and sports coverage. Reported live from breaking news scenes. Established positive working relationships with city officials and other newsmakers. Earned Texas Associated Press honors for news coverage.

**Reporter, KTVZ-TV, Bend, OR 2001-2002**

Used DV camera and digital editing equipment to create compelling news stories. Gained valuable team building experience working in a small newsroom and doing the jobs of many. Anchored news and sports coverage.

**Radio News Producer, KFMB-AM, San Diego, CA 1997-2001**

Wrote, produced and edited radio news segments. Interacted with public relations specialists to evaluate story pitches. Worked as part of the Chargers radio broadcast team. Delivered news and sports updates on-air.

## EDUCATION

San Diego State University BA in Telecommunications & Broadcasting, 1997