

Geoff Bennett

Represented by The NWT Group 817.987.3600 CarolynKane@NWTgroup.com

EXPERIENCE:

NY1 / Time Warner Cable News - Reporter WASHINGTON, D.C.

May 2013 - present

- Cover Congress, the White House and the Supreme Court; report enterprise and customized stories for 16 markets in New York, North Carolina and Texas
- Independently report, shoot and edit content for broadcast and digital platforms using Panasonic P2 equipment and non-linear editing software
- Provide live coverage for multiple stations during national breaking news, major Supreme Court decisions, the State of the Union address and Election Day
- Represent the network in local radio news interviews and political roundtables Covers Capitol Hill for Time Warner stations

NPR - Editor, "Weekend Edition" WASHINGTON, D.C.

Aug. 2009 – May 2013

- Shape the content and scope of a nationally broadcast morning news program, which reaches a weekly radio audience of six million listeners
- Line edit the live, two-hour broadcast and write breaking news updates under tight deadline pressure
- Provide editorial guidance to a team of producers, help oversee guest booking and script writing and maintain contact with news sources
- Coordinate with other NPR shows and programming departments to develop distinctive, original reporting and special series

INK80 DIGITAL MEDIA CONSULTING - Co-Founder ARLINGTON, VA

April 2009 – Aug. 2014

- Provide social media strategy, online brand management and mobile application development services to small and mid-sized businesses
- Advise clients and digital media start-ups on editorial best practices for brand consistency and standards for printed and online communications
- Developed and implemented comprehensive online marketing plans for clients including the Annenberg Foundation and the U.S. Department of Veterans Affairs

NPR - Producer and Editor, "News & Notes" LOS ANGELES, CA

May 2007 – March 2009

- Recruited by NPR to conceive and implement an online marketing strategy for the radio broadcast; improved the program's reach and relevance by producing engaging digital video content and creating an extensive social media footprint
- Co-managed an editorial staff of ten and line produced a nationally broadcast news talk show, which reached a daily radio audience of 500,000 listeners
- Reported on air about tech news, online trends and listener feedback

AOL - Programming Manager, AOL Television NEW YORK, NY

March 2006 – April 2007

- Created and updated a daily selection of high-profile interviews, TV show reviews, reported articles, videos and photo slideshows
- Collaborated with individuals across four divisions and directed group tasks to extend brand recognition and grow the website's social engagement
- Named company-wide Employee of the Week for developing and producing content that doubled page view performance of a major editorial feature

ABC NEWS - NEW YORK, NY

June 2002 – Feb. 2006

Associate Producer, "World News Tonight and ABCNEWS.com Production Assistant, "World News Tonight with Peter Jennings"

- Planned and programmed the websites of "World News Tonight" and the Brian Ross Investigative Unit and edited network correspondents' reporting for online distribution
- Wrote and produced hourly network news briefs as an originating producer for the online video news platform ABC News Now
- Researched story ideas, conducted field interviews and produced video packages as an off-air reporter

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p.2

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EDUCATION:

MOREHOUSE COLLEGE - ATLANTA, GA
Bachelor of Arts in English and Linguistics
Graduated Cum Laude with Honors

May 2002

SKILLS:

Final Cut Pro, Avid NewsCutter, Adobe Premiere, AP ENPS, Avid iNews and Adobe Photoshop; ENG
(MiniDV, DVCAM, P2), GoPro and Chyron

AFFILIATIONS:

Fellow, 2015 Paul Miller Washington Reporting Fellowship
Member, SAG-AFTRA
Member, National Association of Black Journalists
Member, American Society of Composers, Authors and Publishers (ASCAP)