

# Natasha Geigel

Represented by The NWT Group  
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## Experience

**News12 Networks** **Bronx, New York** **June 2012-Present**

*Morning Traffic Reporter/Features*

*General Assignment Reporter/Fill-in Anchor*

- Produce and present on-air traffic reports for viewers of the Bronx and Brooklyn.
- Self-started two successful bi-monthly franchises about health and fitness.
- One man band reporter for transportation beat, and general assignment.
- Fill-in as anchor when needed.
- Post updates on social media daily.

**News12 Networks** **Woodbury, New York** **December 2011-May 2012**

*Traffic Reporter (Fill-in)*

- Produced and presented on-air traffic reports during the morning show for News12 Long Island, The Bronx, and Brooklyn.
- Used TruVu and Max software to build graphics.
- Used live camera shots to engage the viewer visually.

**News12 Traffic and Weather** **Woodbury, New York** **July 2010-May 2012**

*Traffic Reporter*

- Live reports every fifteen minutes with up to date traffic reports for the viewers of the Tri- State region.
- Adjusted live camera shots, and built on-air graphics using TruVu software

## Education

**News12 Reporter Academy** **Bronx, New York** **April 2012-May 2012**

*Completed an extensive training program to become a freelance, one man band reporter for News12 The Bronx.*

- Shot using a P2 camera, wrote, and edited footage on Final Cut Pro for the newscast.
- Assisted reporters with day to day tasks.
- Prepared packages for the News Director to review

**Connecticut School of Broadcasting** **Westbury, New York** **March 2010-May 2010**

*Received specialized training in Radio and Television Broadcasting. Curriculum included announcing, commercial production, copywriting, engineering, broadcast journalism and techniques for on-air talent.*

- Trained on Adobe Audition, iMediaTouch Automation and mackie boards for radio.
- For Television I was trained to do lighting, teleprompter, tape deck operations, switcher, character generator, Final Cut Pro, studio and field camera.

**State University of New York at Cortland** **Cortland, New York** **August 2001-May 2006**

*Completed an extensive program to receive a Bachelor of Science in Exercise Science/Fitness Development.*