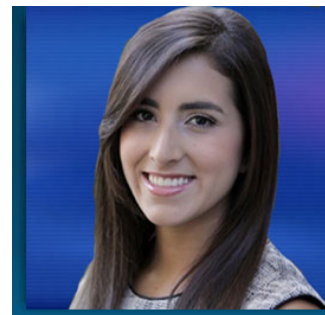


# Camila Bernal

Represented by The NWT Group  
817.987.3600 SandraRichards@NWTgroup.com



## Experience

### ***Reporter/Multimedia Journalist, KEYE-TV/Telemundo Austin***

**August 2015 – Present**

- General assignment reporter
- Bilingual reporter
- Use social media to promote my stories
- Shoot, write and edit all stories with a strict deadline
- Write web stories on the news I cover on the daily basis

### ***Reporter/Multimedia Journalist/Weekend Anchor, KMID***

**January 2014 – August 2015**

- Energy reporter covering oil and gas in the Permian Basin
- General assignment reporter Weekend anchor, fill-in anchor
- Weekend producer and assignment editor.
- Shoot, write and edit all stories with a strict deadline
- Write web stories on the news I cover on the daily basis
- Ability to go live on my own using a TVU

### ***Reporter/Weekend Producer, NBC Latino***

**August 2013 – December 2013**

- Report, write, shoot, edit multimedia politics, news and education stories
- Assist with NBC Latino's daily social media presence on Facebook, Twitter and Instagram accounts, which reached a combined audience of 140,000+ followers
- Serve as sole weekend producer in charge of overseeing content on the site
- Assist with managing NBC Latino's homepage

### ***Producer-Digital Connections, NBC6 South Florida***

**February 2013 – December 2013**

- Report and write online content for NBC6.com
- Assist with NBC 6's daily social media presence
- Report, write, shoot, edit and produce web-only feature stories for NBC6.com
- Assist with managing NBC6.com homepage

### ***Reporter, New York Times Student Journalism Institute***

**May 2013**

- Selected as one of 23 young journalists across the country to work alongside reporters and editors from the New York Times and The Boston Globe.

- Reporting on stories from Tucson, AZ and Mexico

***Reporter/Web Producer/Freelancer, The Miami Herald***

**March 2012 – March 2013**

- Metro Reporter/Broward County beat
- General Assignment reporter- cover breaking news
- Manage MiamiHerald.com homepage and social media
- Health reporter

***Elections Producer/Associate Producer, Telemundo Network***

**January 2012 – February 2013**

- Produce stories for 2012 elections
- Assignment Desk
- Produce and write daily news briefs, graphics, supers and Minuto 59- online newscast
- Writer for Telemundo.com/noticias

***Reporter/Producer, South Florida News Service***

**Fall 2010 – Winter 2011**

- Write stories for Miami Herald, Sun Sentinel, Palm Beach Post
- Produce videos that supplement the stories online
- Produce picture slide shows

**Education**

**Florida International University – Miami, FL**

Bachelor of Science in Mass Communication, concentration in Journalism  
Minor in International Relations

**Skills**

- Writing, editing, producing, social media, news judgment, interviewing, accuracy
- Bilingual (Spanish/English)

**Affiliations:**

- Member of the National Association of Hispanic Journalists