

# **Laine Baker**

Represented by The NWT Group  
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## **TELEVISION EXPERIENCE**

**KNWA** – KNWA Today Morning Anchor – Fayetteville, Arkansas (Nov. '09-Present)

- Write and edit scripts daily
- Produce “KNWA and Your Family” weekly segment
- Find news content for daily newscasts
- Report special series pieces and sweeps exclusives
- Schedule guests and on-set interviews
- Actively use social media to break stories and interact with viewers
- Create stories for station website
- Make public appearances on behalf of station

**KNWA** – Weekend Anchor – Fayetteville, Arkansas (Sept. '08-Nov. '09)

- Wrote and edited scripts for weekend newscasts
- Found content for weekend newscasts
- Turned news packages three days a week

**KSNT 27 News** – Morning and Noon Anchor – Topeka, Kansas (June '08-Sept. '08)

- Wrote and edited scripts daily
- Found news content for shows
- Posted stories to the web
- Made public appearances on behalf of the station

**KSNT 27 News** – Weekend Anchor/Producer – Topeka, Kansas (Sept. '06-June '08)

- Anchored, produced and wrote weekend newscasts
- Turned news packages three days a week

## **NEWSPAPER EXPERIENCE**

**Kansas City Star** – Real Estate/Urban Living Writer – KC, MO (Sept. '04-Sept. '06)

- Wrote about Kansas City real estate and community events

## **SKILLS**

Proficient with non-linear editing, video shooting, PC and Mac platforms, and the following software: iNews, ENPS, Avid, Adobe Premier and Final Cut Pro

## **EDUCATION**

William A. White School of Journalism, University of Kansas  
B.S. – Broadcast Journalism (May '03)

## **HONORS**

Nominated – Midwest Emmy for work on “Doing Good” Series