

Asha Blake

Represented by The NWT Group carolynmkane@thenwtgroup.com 817-987-3600

OBJECTIVE

An anchor position with a dynamic organization where my experience, commitment to teamwork and passion to engage viewers will bring an immediate and lasting benefit to the organization and community I serve.

HIGHLIGHTS

- National network news anchor, including Good Morning America (ABC), Later Today (NBC)
- Local evening and am news anchor, including Los Angeles, Denver, Minneapolis, Detroit
- Five-time Emmy Award winner
- Experienced in on-set anchoring, field reporting, investigative reporting, writing, producing

PROFESSIONAL EXPERIENCE

May 2013-present

Syndicated show - "America Now" Los Angeles, CA National Correspondent

- Develop and report on hard news "stories of the day"
- Create promotable stories for ratings periods
- Publicize stories and show on Twitter, Facebook and Instagram

January 2010-2013

Goldenheart Media Inc. / Los Angeles, CA Chief Executive Officer/Show Host/Producer

- Created a multi-dynamic media placement and production business
- Clients profiled in several high-profile media outlets – online and traditional media.
- Created and produced sizzle reels for show development and pitches to networks executives
- Hired as on-camera talent for shows in development

2007- 2010

KTLA-TV/Los Angeles - Tribune Broadcasting Morning Show Co-Ancor and Environmental Reporter

- Co-anchor/ KTLA SUNRISE/occasionally 7am and 10am programs
- Creatively produced and reported own segment called KTLA GREEN – a \$500,000 sponsored project for the station resulting in 25,000,000 views for segment

2005-2007

KWGN-TV/ Denver - Tribune Broadcasting 10pm Weekday Anchor / Show Host and Specials Executive Producer

- Co-anchor/ 10pm News weeknights
- Created, wrote and produced three news interview specials: "Asha Blake One on One" "Colorado Celebrity Cribbs" and "Asha Blake Unspoken".
- **Four Emmy Award nominations**
- *** Two Emmy Award wins**
- Voted "BEST TV ANCHOR/2005 by viewers of Westward newspaper which wrote- *"Denver's newest anchor looks young, but she has an extremely impressive resumé, having hosted such national programs as Later Today and Good Morning America Sunday, and she displays all this skill and savvy on Channel 2, whose ratings-challenged late-night newscast the desperately needed the star power she delivers"*.

2001-2004

NBC – “LIFE MOMENTS”/PBS “SMART GARDENING” - Los Angeles Syndicated Show Host and gardening expert

- Part-time freelance entertainment host for both shows
- Participated as host and gardening show expert teaching viewers various ways to garden.

1998-2001

NBC NETWORK KNBC News/Los Angeles/ “Later Today”/ New York News Anchor and National Show Co-host

- Started in Los Angeles as PM news anchor and was promoted to New York to co-host "Later Today" (the third hour of The Today Show)

1996-1998

ABC NETWORK Co and Single Anchor for “World News Now” World News This Morning” “Good Morning America”. Reporter – “World News This Evening”

- Co-anchored 3 hours of live news daily /conducted breaking news interviews/world politics/business news and entertainment.
- Substitute newsreader on “Good Morning America” – Breaking news anchor for Monica Lewinsky scandal.
- Reported for evening broadcast “World News with Peter Jennings”. 1993-1996 WDIV- TV Weekend Anchor/Medical Reporter
- Weekend co-anchor
- Weekday medical reporter
- * ***Two-time Emmy Award winner for medical reporting***
- 1987-1993 KARE-TV Reporter/Substitute Anchor
- Hard news and live-shot reporter for evening broadcasts
- Medical reporter
- Substitute anchor for both morning and evening broadcasts
- Voted “One of Twin Cities Sexiest People”/1997/Mpls/St Paul magazine

HONORS AND AWARDS

- Emmy Award for Best Morning Show Ensemble, 2009 (Los Angeles)
- Emmy Award for Writing, 2006 (Denver)
- Emmy Award for Performer 2006 (Denver)
- Emmy Award for Medical Reporting (Detroit)
- Best of Gannett for Investigative Reporting (Mpls)
- AP Award Reporting (Mpls)

CHARITY WORK

Actively supported and hosted events to help raise more than \$5,000,000 for a number of non- profit charities including the *Make a Wish Foundation*, the *Susan G. Koman Foundation*, and recently, *One-Heart World Wide* Former Celebrity Ambassador for UNICEF

Following the 9/11 Attacks, Asha created and launched her own a charity website which provided a free advance planning guide to help organize pertinent personal information in the event of an emergency. The site received more than one million hits in the first few months of operation.

EDUCATION

University of Minnesota Bachelor of Arts 1984 (Journalism)

MEMBERSHIPS

- Member – National Association of Black Journalists
- Member – South Asian Journalists Association